



Familylinks is a nonprofit, human-service organization serving a diverse range of people, from young children struggling with emotional issues, to seniors trying to maintain their independence. Serving more than 9,000 individuals and families each year, Familylinks is dedicated to providing integrated, family-centered services focused on behavioral, social and developmental health issues. Through education, behavioral health treatment and case management, Familylinks strives to help people become strong. For life.



32ND ANNUAL LANNY FRATTARE GOLF CLASSIC
JULY 16, 2018 • ST. CLAIR COUNTRY CLUB
BENEFITING FAMILYLINKS

Familylinks
 401 North Highland Ave
 Pittsburgh, PA 15206
 412-942-0528

www.familylinks.org

HONORARY CHAIRMAN
 Lanny Frattare*

TOURNAMENT CHAIRMEN
 Vince Bianco*
 Cliff Hendry*

TOURNAMENT COORDINATOR
 Lauren Pesce

* Executive Committee

GOLF COMMITTEE
 Sarah Bixby
 Les Botkin*
 Von Campanella
 Terri Elias-Joyce
 Ron Fees*
 Meg Frattare
 Cathy Kramer
 Dan Long
 Deb Luckasevic
 Suzanne Scott
 Flo Van Cara
 Karen Williams

The official registration and financial information of Familylinks may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania 1-800-732-0999. Registration does not imply endorsement. Fair market value is \$275 per golfer. Only the amount in excess of the fair market value is tax deductible.

32ND ANNUAL

familylinks

Lanny Frattare

GOLF classic

JULY 16, 2018

St. Clair Country Club • Lanny Frattare, Honorary Chair



benefiting familylinks
 Strong. For life.

*27 Hole Scramble on the Championship Course and the Terrace Nine.
Register early to secure your spot.*

EVENT SCHEDULE

- 9:00 AM Check-in, Continental Breakfast, and Putting Contest
- 10:30 AM Shotgun Start with Lunch on Course
- 5:30 PM Cocktail Reception and Silent Auction
- 6:30 PM Dinner and Awards Presentation

UNDERWRITING & SPONSOR LEVELS

WORLD SERIES UNDERWRITER \$18,000

- Distinctive advertisement at the dinner
- Corporate logo or name on select printed material
- Three foursomes of golfers
- Two full-page advertisements in the tournament program
- Raffle tickets
- Priority seating
- Centerpiece advertisement
- Special acknowledgment at the dinner and recognition in *The Link*, Familylinks' newsletter

GRAND SLAM UNDERWRITER \$10,000

- Distinctive advertisement at the dinner
- Corporate logo or name on select printed material
- Two foursomes of golfers
- One full-page advertisement in the tournament program
- Raffle tickets
- Centerpiece advertisement
- Acknowledgment at the dinner and recognition in *The Link*, Familylinks' newsletter

TRIPLE PLAY UNDERWRITER \$7,000

- Distinctive advertisement at the dinner
- Corporate logo or name on select printed material
- One foursome of golfers
- One half-page advertisement in the tournament program
- Raffle tickets
- Acknowledgment at the dinner and recognition in *The Link*, Familylinks' newsletter

HOME RUN CORPORATE SPONSOR \$3,000

- One foursome of golfers
- Raffle tickets
- Tee or green display sign
- One quarter-page advertisement in the event program
- Verbal recognition at the dinner

TOURNAMENT PROGRAM ADVERTISING RATES

Full-page: \$300 5" wide x 8" high	Half-page: \$150 5" wide x 3.875" high	Quarter-page: \$75 2.375" wide x 3.875" high
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Ads due June 16, 2018. All ads printed in black & white only. See ad guidelines on insert.

2018 SPONSORSHIPS

\$2,500 Please select from the following:

RECEPTION & DINNER SPONSOR

- Distinctive advertisement of your company displayed at the reception and dinner

GOLF BALL SPONSOR

- Company name or logo on all tournament golf balls

LUNCHEON SPONSOR

- Company name or logo on all boxed lunches

TEAM PHOTO SPONSOR

- Company name displayed on commemorative photo

Above sponsorships all receive the following:

- Two golfers
- One half-page advertisement in the program
- Centerpiece advertisement
- Verbal recognition at the dinner

\$1,500 Please select from the following:

PRIZE SPONSOR

- Distinctive advertisement of your company with the prize display

BREAKFAST SPONSOR

- Distinctive advertisement of your company in the breakfast area

GOLF CART SPONSOR

- Company name displayed on all carts

Above sponsorships all receive the following:

- Two guests at the reception & dinner
- One half-page advertisement in the tournament program
- Centerpiece advertisement
- Verbal recognition at the dinner

INDIVIDUAL GOLFER

(See registration form)

\$600

RECEPTION & DINNER TICKET

(Subject to availability)

\$65

\$1,000 Please select from the following:

COURTESY CART SPONSOR

- Distinctive advertisement on the courtesy cart

DRIVING RANGE SPONSOR

- Distinctive advertisement prominently displayed at the driving range

PUTTING GREEN SPONSOR

- Distinctive advertisement prominently displayed at the putting green

Above sponsorships all receive the following:

- One half-page advertisement in the tournament program
- Two guests at the reception & dinner
- Centerpiece advertisement

\$750 Please select from the following:

HOLE-IN-ONE SPONSOR

LONG DRIVE SPONSOR

CLOSEST TO PIN SPONSOR

REFRESHMENT SPONSOR (ice cream & beverages)

- Distinctive advertisement displayed on the tee
- One quarter-page advertisement in the program

RAFFLE TICKET SPONSOR \$500

- Distinctive advertisement displayed on the raffle tickets
- One quarter-page advertisement in the program

TEE OR GREEN SPONSOR \$300

- Distinctive advertisement displayed on the hole
- One quarter-page advertisement in the program

Enclosed is the tournament registration form providing information on underwriting and sponsorship opportunities.