34th ANNUAL

familylinks

Lanny Frattare

GOLF classic

JULY 13, 2020

St. Clair Country Club • Lanny Frattare, Honorary Chair
# Event Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 AM</td>
<td>Check-In, Continental Breakfast and Putting Contest</td>
</tr>
<tr>
<td>10:30 AM</td>
<td>Shotgun Start to 27 Hole Scramble on the Championship Course and the Terrace Nine Lunch Served on Course</td>
</tr>
<tr>
<td>5:30 PM</td>
<td>Cocktail Reception and Silent Auction</td>
</tr>
<tr>
<td>6:30 PM</td>
<td>Dinner and Awards Presentation</td>
</tr>
</tbody>
</table>

## 2020 Sponsorship Opportunities

### World Series Sponsor  $18,000
- Company logo prominently displayed at check-in and dinner
- Three foursomes of golfers
- Two full-page advertisements in the program book
- Company logo on select printed materials and web
- Company logo displayed on course
- Reserved VIP Table at dinner
- Company logo on signage at each dinner table
- Recognition at awards presentation
- Opportunity to provide giveaways to all players
- Exposure in all media coverage
- Recognition in Familylinks’ bi-annual newsletter

### Triple Play Sponsor  $7,000
- Company logo prominently displayed at check-in and dinner
- One foursomes of golfers
- One full-page advertisement in the program book
- Company logo on select printed materials
- Company logo displayed on course
- Company logo on signage at each dinner table
- Recognition at awards presentation
- Opportunity to provide giveaways to all players
- Exposure in all media coverage

### Grand Slam Sponsor  $10,000
- Company logo prominently displayed at check-in and dinner
- Two foursomes of golfers
- One full-page advertisements in the program book
- Company logo on select printed materials and web
- Company logo displayed on course
- Company logo on signage at each dinner table
- Recognition at awards presentation
- Opportunity to provide giveaways to all players
- Exposure in all media coverage

### Home Run Sponsor  $3,000
- One foursomes of golfers
- One half-page advertisement in the program book
- Company logo displayed on course
- Company logo on signage at each dinner table
- Recognition at awards presentation
$2,500 Please select from the following:

BEVERAGE SPONSOR
• Company logo displayed on signage at each beverage station

LUNCH SPONSOR
• Company logo displayed on all boxed lunches

RECEPTION & DINNER SPONSOR
• Company logo prominently displayed at the reception and dinner

Above sponsorships all receive the following:
• Two golfers
• One half-page advertisement in the program book
• Company logo on signage at each dinner table
• Recognition at the dinner

$1,500 Please select from the following:

BREAKFAST SPONSOR
• Company logo prominently displayed in the breakfast area

GOLF CART SPONSOR
• Company logo displayed on all carts

Above sponsorships all receive the following:
• Two guests at the reception and dinner
• One half-page advertisement in the program book
• Company logo on signage at each dinner table
• Recognition at the dinner

$1,000 Please select from the following:

COURTESY CART SPONSOR
• Company logo displayed on the courtesy cart

DRIVING RANGE SPONSOR
• Company logo displayed at the driving range

PUTTING GREEN SPONSOR
• Company logo displayed at the putting green

Above sponsorships all receive the following:
• Two guests at the reception and dinner
• One quarter-page advertisement in the program book
• Company logo on signage at each dinner table
• Recognition at the dinner

$500 Please select from the following:

■ HOLE-IN-ONE SPONSOR
■ LONG DRIVE SPONSOR
■ CLOSEST TO PIN SPONSOR
■ TEE SPONSOR

Above sponsorships all receive the following:
• Company logo displayed on the course
• One quarter-page advertisement in the program book

INDIVIDUAL GOLFER
(See registration form) $600

RECEPTION & DINNER TICKET
(Subject to availability) $75

TOURNAMENT PROGRAM BOOK ADVERTISING RATES

<table>
<thead>
<tr>
<th>Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-page</td>
<td>$300</td>
</tr>
<tr>
<td>5” wide x 8” high</td>
<td></td>
</tr>
<tr>
<td>Half-page</td>
<td>$150</td>
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<tr>
<td>5” wide x 3.875” high</td>
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</tr>
<tr>
<td>Quarter-page</td>
<td>$75</td>
</tr>
<tr>
<td>2.375” wide x 3.875” high</td>
<td></td>
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</tbody>
</table>

Ads due June 15, 2020. All ads printed in black & white only.

To secure your sponsorship, please complete the enclosed registration form.
For more than 50 years, Familylinks has been proudly serving individuals and families in western Pennsylvania. Last year alone, we served more than 9,500 people. These individuals range from children to seniors, in a variety of neighborhoods, income groups and beliefs. They all have one thing in common—when they turn to Familylinks in their time of need, we are here for them. To accomplish this level of support, Familylinks continues to offer a variety of family-centered services in the areas of Behavioral Health, Youth & Family Services, Support Coordination and Senior Care.

34TH ANNUAL LANNY FRATTARE GOLF CLASSIC
JULY 13, 2020 • ST. CLAIR COUNTRY CLUB

2300 Old Washington Road, Upper St. Clair, PA 15241

For more information, please contact:
Lauren Galletta
Director of Development & Outreach
Familylinks
401 N. Highland Avenue
Pittsburgh, PA 15206
412-942-0549
LGalletta@familylinks.org

www.familylinks.org

The official registration and financial information of Familylinks may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania 1-800-732-0999. Registration does not imply endorsement. The fair market value is $330 per golfer. Only the amount in excess of the fair market value is tax deductible.
<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Contribution ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>World Series Sponsor</td>
<td>18,000</td>
</tr>
<tr>
<td>Grand Slam Sponsor</td>
<td>10,000</td>
</tr>
<tr>
<td>Triple Play Sponsor</td>
<td>7,000</td>
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<tr>
<td>Home Run Sponsor</td>
<td>3,000</td>
</tr>
<tr>
<td>Beverage Sponsor</td>
<td>2,500</td>
</tr>
<tr>
<td>Luncheon Sponsor</td>
<td>2,500</td>
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<tr>
<td>Reception &amp; Dinner Sponsor</td>
<td>2,500</td>
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<tr>
<td>Breakfast Sponsor</td>
<td>1,500</td>
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<tr>
<td>Golf Cart Sponsor</td>
<td>1,500</td>
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<tr>
<td>Courtesy Cart Sponsor</td>
<td>1,000</td>
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<tr>
<td>Driving Range Sponsor</td>
<td>1,000</td>
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<tr>
<td>Putting Green Sponsor</td>
<td>1,000</td>
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<tr>
<td>Hole-In-One Sponsor</td>
<td>750</td>
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<tr>
<td>Long Drive Sponsor</td>
<td>750</td>
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<tr>
<td>Closest to Pin Sponsor</td>
<td>750</td>
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<tr>
<td>Tee Sponsor</td>
<td>500</td>
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<tr>
<td>Individual Golfer</td>
<td>600</td>
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<tr>
<td>Individual Reception &amp; Dinner Ticket</td>
<td>75</td>
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</tbody>
</table>

- **I can’t participate this year but would like to help. Please accept my contribution of $___________**

**Program Advertising Rates** • Ads Due 6/15/20 send files to: LGalletta@familylinks.org

- Full-page B&W: 5”W x 8”H – $300
- Half-page B&W: 5”W x 3.875”H – $150
- Quarter-page B&W: 2.375”W x 3.875”H – $75

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**LIST TEAM MEMBERS BELOW (No changes in handicaps will be made after July 8th)**

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<thead>
<tr>
<th>GOLFER #1:</th>
<th>COMPANY:</th>
<th>HANDICAP:</th>
</tr>
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<tr>
<td>EMAIL:</td>
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<table>
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<th>COMPANY:</th>
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<table>
<thead>
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<table>
<thead>
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<th>GOLFER #4:</th>
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<th>HANDICAP:</th>
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</thead>
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<td>ADDRESS:</td>
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<tr>
<td>EMAIL:</td>
<td>PHONE:</td>
<td></td>
</tr>
</tbody>
</table>

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**Make check payable to Familylinks and return to:**
Lauren Galletta • Familylinks • 401 North Highland Avenue • Pittsburgh, PA 15206